

## How to Order

To order please complete the **Delivery details** and **Payment details** in full and return with payment. Alternatively you may order by phone, fax or e-mail, quoting reference code **OF06**

### Orders by telephone

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Simply complete the enclosed form and fax it to us.

### Orders by post

The Economist Shop, PO Box 200,  
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### Orders by e-mail

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### Customs duty and taxes

Duties may be payable in some countries and are the responsibility of the recipient. Refunds cannot be given for unclaimed items.

Due to our policy of continually improving and reviewing our range, we reserve the right to alter or cease supply of any item.

### Postal charges

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**Standard post** – £2 for 1 item plus £1 per item thereafter, up to a maximum of £5.

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**Courier 3–4 days delivery** – £8 for 1 item plus £2 per item thereafter.

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**Standard airmail** – £5 for 1 item plus £2.50 per item thereafter, up to a maximum of £15.

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**Orders are despatched within three working days. Prices are valid until March 31st 2007.**

### Goldblocking of Economist Diaries

We can personalise the Economist Diaries with gold lettering in the bottom right-hand corner up to a maximum of three initials. Full stops come as standard with each letter.

## Delivery details

Name Mr/Mrs/Ms/Miss	
Delivery address (work/home)	
Postcode	Country
Telephone	
E-mail	

## Payment details

I enclose payment/please charge my credit/debit card.

Tick method of payment:

Cheque  (payable to The Economist Shop)

Visa  MasterCard  Amex  Switch

Card no.

Start date  /  /  Expiry date  /  /

Issue no.  (Switch only)

Security no.  Last 3 digits from back of card  
(4 digits for American Express)

Cardholder's name	
Signature	Date

Card billing address  
(if different from delivery address)

Postcode
Country
Telephone
E-mail

## Order form

### Economist Diaries

Item	Code	Colour	Goldblocking	Quantity	Item price
Economist Desk Diary	DDR	Red	3 initials		£59.00 / \$106.20
Economist Desk Diary	DDBLU	Blue	3 initials		£59.00 / \$106.20
Economist Pocket Diary	PDR	Red	3 initials		£26.00 / \$46.80
Economist Pocket Diary	PDBLU	Blue	3 initials		£26.00 / \$46.80
Economist Wallet Diary	WALDBLK	Black	3 initials		£40.00 / \$72.00
Economist Wallet Diary	WALDBLU	Blue	3 initials		£40.00 / \$72.00
Economist Slimline Diary	SLPDBLK	Black	3 initials		£27.00 / \$48.60

Item to Goldblock	Code	Colour	Initials to be goldblocked	Quantity	Item price
			. . .		£4.50 / \$8.10
			. . .		£4.50 / \$8.10
			. . .		£4.50 / \$8.10
			. . .		£4.50 / \$8.10
			. . .		£4.50 / \$8.10

**Sub total**

### Economist Merchandise

Item	Quantity	Price
Umbrella		£30.00 / \$54.00
'No froth.' Mug		£6.00 / \$10.80
T-Shirt Medium		£15.00 / \$27.00
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<b>Sub total</b>		

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Title	Quantity	Price
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Guide to Business Modelling		£25.00 / \$45.00
Guide to Business Planning		£25.00 / \$45.00
Guide to Financial Markets		£20.00 / \$36.00
Guide to Management Ideas		£20.00 / \$36.00
Headhunters and How to (...)		£20.00 / \$36.00
The World In 2007		£4.95 / \$ 8.90

Title	Quantity	Price
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Numbers Guide		£20.00 / \$36.00
The City		£20.00 / \$36.00
Guide to the European Union		£20.00 / \$36.00
Dealing with Financial Risk		£20.00 / \$36.00
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Dictionary of Business		£25.00 / \$45.00
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<b>Sub Total</b>		
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